Creative Director: Ciara Greene Designer: David Bromberg

General Notes

Overall, the content looks good. I think the text over image is a little difficult to read. It might be better to just have text on a white background and more white space on the page.

Navigation

It would also be beneficial to have a consistent navigation bar on all the pages to improve the user's ability to navigate throughout the website. It would also be helpful to have titles on each of the pages so the user knows what each segment of information is about.

Images

https://www.flickr.com/groups/snowleopards/pool/page5
here's a link with some cool hi-res images of snow leopards

Reference

I made a quick wireframe to show what I mean by white space and a navbar. It does not have to look exactly like this but this is just a possible direction to take.

