Designer: David Bromberg
Creative Director: Ciara Greene

Snow Leopard Site

- I like the scrolling feature and the moving headers. I would probably change the white on the red textbox to a different color as it kind of reminds me too much of the Supreme logo. I would keep the white text but on a black or other dark color background at %60-80% transparency so you can still see some of the images beneath the headers.

- The header effect is cool how the bar moves across the image as you scroll up and down but the slanting effect on the actual words is a little distracting. Maybe see if you can remove the slanting effect on the words while keeping the moving of the textbox. (if possible otherwise it's ok)

- It would be cool if the links at the top of the site could link the user to each part of the page. (ex. Have a link about the life cycle at the top that could skip a user to the life cycle section so they wouldn't have to scroll to find it. (if possible))

- I would scale down most of the text. Instead of 20pt for the body, it might look better at 14pt or 15pt so there's more breathing space around the text (make sure the line-height is also adjusted if you scale down). Also, the main heading and links are a little too big I would scale down slightly to give the eye more breathing room. The headers could also come down slightly in scale

- I also would make sure the image under conservation is not repeating and that the first header image is larger as it looks a bit awkwardly cropped.

- In the text, make sure to remove the brackets in the text unless you decide to keep all the wiki sources they reference.